



#4 DIGITAL TRADE

Conceptual Framework – As discussed at Inter-agency Task Force on ITS Expert Group on Digital Trade (Oct 2019)

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MOTIVATION



**MARKET
ACCESS**



**TRADE
FACILITATION**



**DEVELOPMENT
IMPACT**



COMPETITION



DATA FLOW



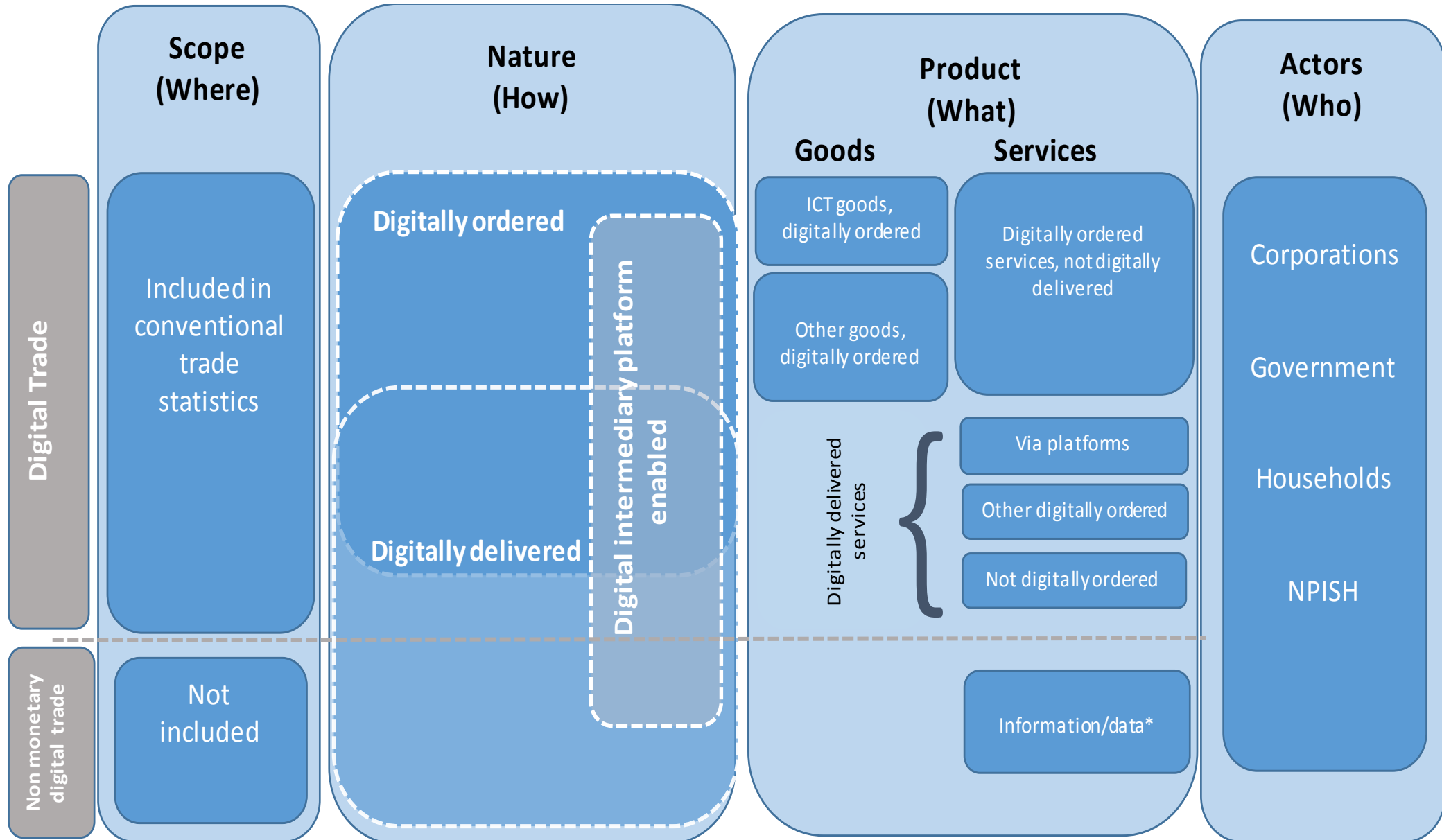
OECD-WTO-IMF HANDBOOK ON MEASURING DIGITAL TRADE*

DIGITAL TRADE is

“all trade that is digitally ordered and/or digitally delivered”

(a statistical definition of digital trade which is based on the **nature of the transaction**, and NOT on the nature of the product that is traded)

THE CONCEPTUAL FRAMEWORK FOR DIGITAL TRADE





PARA 1.34 : GOODS IN ELECTRONIC COMMERCE

- Provided very broad definition: “... goods ... move across country borders ... result of transactions ... by electronic means)
- Recognized the challenges in data collection
- Encouraged countries to develop over time the necessary data-collection and/or estimation procedures





DATA GAPS (1)

- We have some data on e-commerce
 - But very limited information on what is cross-border

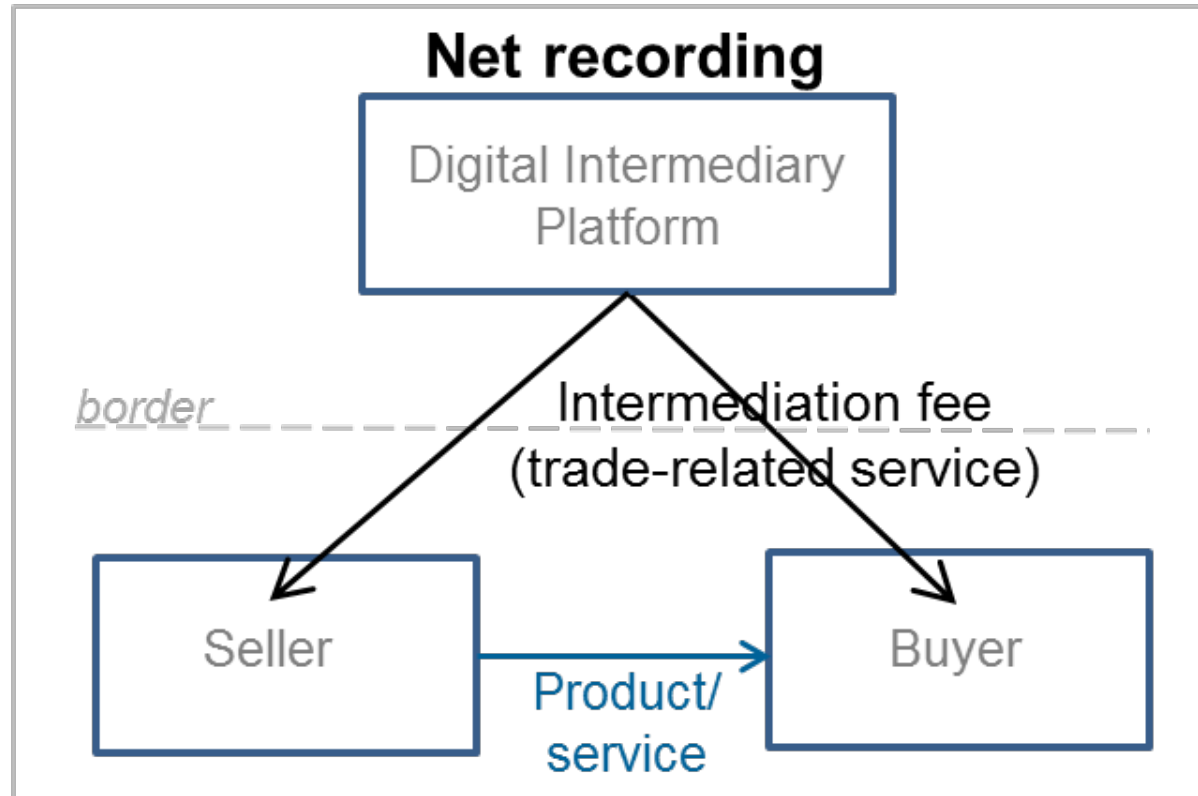




DATA GAPS (2)

- We have good statistics on cross-border merchandise trade
 - But we cannot distinguish what is the result of e-commerce and find out who are the actors





ROLE OF DIGITAL INTERMEDIARY PLATFORMS (DIPS)



(DIGITAL) TRANSACTION BETWEEN INSTITUTIONAL SECTORS

- Business-to-Business' (B2B) (broadly corporation to corporation)
 - 'Business-to-Consumer' (broadly corporation to household) (B2C)
 - and 'Business -to-Government (corporation to government).
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- Further, special interest institutional sectors such as **SME** should be identified separately

THANK YOU

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